

BRUSH CLEANING 101

There are so many ways to clean your brushes and you have to find what works best for you, but I'd like to share what has worked for me for more than 25 years as a professional makeup artist. -xoxo Kara

FOR SYNTHETIC BRUSHES



Take a small amount of Dawn (or equivalent) dish soap and warm water in a cup (not higher than the metal ferrule of the brush) and gently swish the brush to clean. Sometimes depending on how long it's been between brush cleaning, you may have to do this step more than once. When your rinsing water comes out clear, then you can rinse, give a final reshape and lay flat while you finish the others.

NOTE: Dawn may seem harsh and it is, in fact I don't use it on my dishes, but it has been most effective way to get the grime out!

FOR NATURAL BRISTLE BRUSHES



Use between a dime to a quarter sized amount of Johnson & Johnson Baby Shampoo based on the size of your brush (I use the yellow one) with warm water, in a cup. Swirl gently then rinse well and repeat until your rinsing water is clear. Because this is a very gentle method, you may have to repeat it a few times. Squeeze excess water out with a towel or paper towel. Reshape with fingers and lay flat to dry

NOTE: NEVER stand your brushes up before they are fully dry. Water in the brush ferrule will destroy the bond holding the hairs in place, causing brush hairs to fall out each time you use it.

Brushes are an investment! Take care of them and they will take care of you!

Pro Tip: If you have color or staining left on your brushes or you just want to go the extra mile with making sure you have the cleanest brushes ever, take a little 99% isopropyl alcohol either in a little glass container or on a paper towel and gently sweep back and forth until it's gone. This is a great step for anyone who struggles with bacterial acne or are using your brushes on others.

CHECK OUT OUR BRUSH CLEANING VIDEO BELOW

[CLICK HERE](#)